

Artwork at Mahindra Satyam BPO



Artwork - A brief description
 The term Artwork has always been associated with the creative output generated by an artist. As part of today's digital industry, the artist typically works with front-end design software to bring forth his work onto a manageable platform from where the end deliverable (which could be a print file, web graphic or a visual for a mobile) can be processed. This process where art/content is created or modified based on certain preset requirements and then validated using stringent quality measures, is defined as the Artwork process.

We can package your product, display it, put it on posters, in brochures and catalogues. We have a proven track record of providing creative graphics, print, illustration and animation solutions to a wide range of national and international clients including one of the top three pharmaceutical giants globally.

Key reasons for outsourcing

- Cost effective and scalable model
- Quality procedures that add value
- Enhanced focus, increased productivity
- Expertise - the very best for the job
- Extremely robust security systems

Artwork at Mahindra Satyam BPO

Mahindra Satyam BPO, the specialty BPO arm of Mahindra Satyam, offers Artwork as one of its services under the Media and Entertainment vertical. The Artwork process is not restricted just to creative fields like animation and advertising, but is also linked to industries like pharma, manufacturing, etc.

Mahindra Satyam BPO is geared to provide the reliability, quality and flexibility our customers expect. We understand that every project is different and that each customer requires a tailor-made solution. Our customers regard us as a valuable, reliable and trusted business partner as we provide value-added services beyond the simple fulfillment of the contract.

Critical value delivered

- Proof-reading accuracy of 100%
- 6 Sigma projects to improve quality
- Right First Time quality stands at $\geq 85\%$
- Productivity improved from 0.85 artworks to 1.4 artworks
- 24x7 operational capability
- Multilingual support – English, French, Spanish, Arabic, Polish
- Zero non-compliance over 4 years of operations

Sentirse libre de síntomas

<BRAND NAME> – Mejores resultados con la mitad de dosis de corticoesteroides¹

En niños:
 Serevide 100 b.d. mejora la función pulmonar de manera significativa¹.
 – FEV1 medio matinal Serevide 26.9 L/min PF 18.4 L/min, p=0.008
 – FEV1,2 Serevide +0.33 L/s vs PP +0.16 L/s, p=0.011
 Serevide 100 b.d. afade un número significativamente mayor de días sin uso de medicación de rescate frente a PP (p=0.025)¹

<BRAND NAME>

<COMPANY NAME>

Referencia 1. De Bie J, Peeters T, Akai Y, Anderson S, Dehaghebe O, Kint R, et al. Serevide (fluticasona propionato) y serevide en combinación con budesonida propionato en niños con asma. Allergy 2007; 62: 217. Para más información consulte la ficha técnica.

Poster Sample

Artwork Sample

Service Offerings

Pack Design	Marketing Collaterals	2D Animation	Web Design	Editorial Services
<ul style="list-style-type: none"> • Design Change • New Design • Modifications • Multilingual 	<ul style="list-style-type: none"> • Brochures • Newsletters • Presentations • Website Design • Flash Intros • Motion Graphics • Video Trailers 	<ul style="list-style-type: none"> • Flash Animation • Webisodes • Storyboarding • Concept Art 	<ul style="list-style-type: none"> • Flash Intros • DHTML/HTML • Interactive 	<ul style="list-style-type: none"> • Content Design • Content Editing • Proof Reading • Page Layout

Industries we serve

	Manufacturing	Architecture	Commercial Healthcare Business (Pharma/Medical/CPG)	Engineering	Communications	Publishing
Simulation	✓	✓	✓	✓	✓	✗
Walkthroughs	✓	✓	✓	✓	✗	✗
Virtual Tours	✓	✓	✓	✓	✗	✗
Photorealism	✓	✓	✓	✓	✓	✓
3D Modeling	✓	✓	✓	✓	✓	✗
Animation	✓	✓	✓	✓	✓	✗
Catalogues	✓	✓	✓	✓	✓	✓

About Mahindra Satyam BPO

Mahindra Satyam BPO is powered by a combination of domain expertise, operational excellence, process skills, and superior technology. The organization is the world's first eSCM Capability Level 5 service provider. One of India's leading integrated end-to-end outsourcing service providers, the company offers proven, full-service expertise for multiple industries, including telecom, pharmaceuticals, financial services, and manufacturing. Mahindra Satyam BPO's global delivery standards have resulted in numerous longstanding client relationships with Fortune 500 companies. The company operates from its main delivery center in Hyderabad - in addition to onsite delivery teams.

Process/Departmental Applications

	Marketing	New Product Development	Research & Development	Distribution	Operation
Simulation	✓	✓	✓	✓	✓
Walkthroughs	✓	✓	✓	✓	✓
Virtual Tours	✓	✓	✓	✓	✓
Photorealism	✓	✓	✓	✓	✓
3D Modeling	✓	✓	✓	✓	✓
Animation	✓	✓	✓	✓	✓
Catalogues	✓	✓	✓	✓	✓

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