

## Case Study

# Spend Rationalization



### Customer

The customer is a large UK-based consulting firm.

### Business Challenge

The customer was interested in rationalizing spend on office supplies and identifying spend categories to be tracked.

### Mahindra Satyam's Solution

- Analyzed current spend data on office supplies and suggested possible savings for FY2007 with new vendor prices
- Market analysis
- Consumption analysis
- Price monitoring – internet based

- Price monitoring – supplier audits
- Categories addressed
  - Computer supplies
  - Stationary
  - Unclassified
  - Facilities management
  - Training and conference supplies
  - Machine and electrical spends

### Benefits

- Successfully identified categories to be tracked
- Spend forecasting providing additional value on the range of spend to be tracked for each of the item categories identified

**At Mahindra Satyam BPO's KPO practice**, we offer end-to-end solutions in the analytics domain across multiple industry verticals suiting the customers' service requirements. The analytics team leverages its industrial expertise in Market Analytics, Customer Analytics, Risk & Decision Analytics and Spend Analytics to deliver industry-best solutions to customers. Our KPO offerings include Market Research, Financial Research and Business Analytics.

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