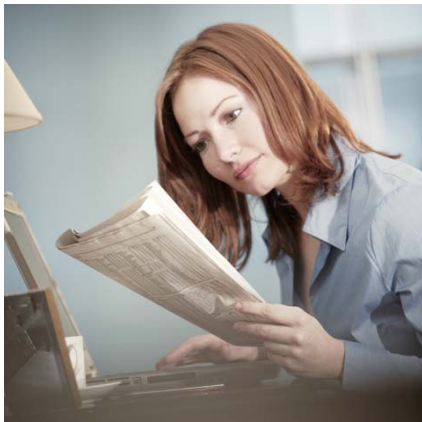


Case Study

A resilient IT infrastructure for a large newspaper company

How a leading newspaper in India integrated information and resources across locations and provided centralized repository environment to all its employees



Business Situation

The customer is one of India's largest newspaper brands with a circulation of over 900,000 copies and a readership of over 3 million. The publishing power house has a central facility and branches in 11 more locations all over India. The challenge was to provide a resilient IT infrastructure that could integrate information and resources across its location and provide centralized repository and collaborating environment to all its employees.

Mahindra Satyam's Role

Mahindra Satyam offered a solution built on WebSphere Portal Server integrated with Collaboration tools, WorkPlace, Lotus Sametime, Web-based mailing systems (iNotes), and centralized repository environment. Mahindra Satyam delivered an on demand resource for information and applications, providing a centralized work environment to enhance productivity.

Business Benefits

- Collaboration workplace environment
- Centralized repository (Knowledge Base)
- Personalization
- Single Sign-on
- Custom themes and skins
- Mail integration and instant messaging

For further information please write to rfi@mahindrasatyam.net