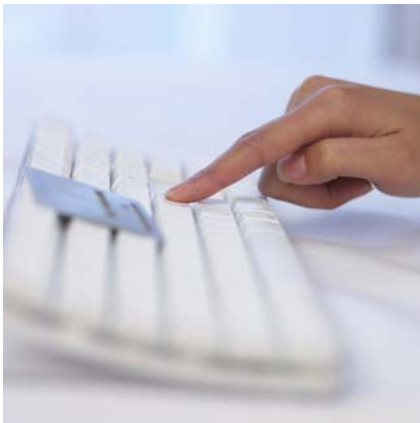


Case Study

Content management solution for a leading global development bank

How a global development bank benefited from a content management solution



Business Challenge

The customer, a leading global development bank, is one of the world's largest sources of development assistance. The Bank's primary focus is on helping the poorest people and the poorest countries. The customer had a variety of record management systems and financial information, which is scattered across various systems and sometimes reside in hard-to-access enterprise transaction systems.

The customer wanted a solution that would unify its intranet and the external web initiative through a content management framework and address the difficulty of searching, accessing and aggregating its operational information through more than 2,500 independent web sites. The scope of the project involved:

- Developing a framework upon which all sites/portals would be built
- Providing generic templates for the sites so that the look and feel is uniform
- Developing a highly scalable search framework through which the entire content

Mahindra Satyam's Role

Mahindra Satyam's role involved providing a J2EE-based solution to cater to the Bank's requests. All the above-mentioned requirements were developed using various technologies. A generic framework was developed upon which the Migration and Publishing tool was developed. Generic templates were created to suite the most common requirement of the Bank, and the sites and portals are developed based on these templates. The various business modules involved in the system were:

- Content Management Framework (CMF)
- Site Manager
- Presentation Engine, E-Publish, Widgets,
- CMF Repository & Search, Vignette Caching

Business Benefits

- Enabled the customer to churn out nearly 2,500 sites LIVE, which are maintained and enhanced using the above tools
- The Internet Services Program, the flagship program of the Bank, had brought in tremendous business benefit

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