

Case Study

Enterprise analytics to aid organic growth

How a large Canadian retailer of household furniture, mattresses, appliances and home electronics is aiming at strengthening its competitive position and increasing its market share through organic growth



Business Challenge

The customer is a large Canadian retailer of household furniture, mattresses, appliances and household electronic products. The customer wanted to strengthen its competitive position and increase its market share through organic growth within its retail banners. It wanted to achieve this by providing its managers the capability to quickly analyze cross-organizational analytics, among other things.

Mahindra Satyam's Role

Working as a collaborative partner with the customer, Mahindra Satyam's role involved conducting a comprehensive business requirements discovery exercise to identify strategic opportunities and priorities. Mahindra Satyam used the insights from this exercise to recommend a high-level multi-year roadmap to build Enterprise Analytics. The recommendation considered the various business priorities, organizational constraints, technological constraints and functional dependencies. The proposed solution will leverage Mahindra Satyam's iDecisions framework to enable faster implementation.

Business Benefits

- Facilitated faster implementation of Enterprise Analytics
- Reduced time-to-market
- Provided an integrated view of enterprise performance

For further information please write to rfi@mahindrasatyam.net.